Social Media Manager

Volunteer Position: Social Media Manager for iLRN

Location: Remote

Commitment: Based on the social media campaign calendar (Flexible/Varied)

About iLRN:

iLRN is a dynamic non-profit organization serving the immersive learning professional community through innovative programming, networking opportunities, and events. We are expanding our efforts and looking for an adept social media manager to assist us as we spread the word about immersive education.

Position Overview:

iLRN seeks a proactive Social Media Manager who can craft compelling narratives and foster engagement across our social media channels. The ideal candidate will possess an innate understanding of the digital landscape, be abreast of the latest trends, and be capable of shaping our unique voice in the digital arena.

Key Responsibilities:

- Develop, curate, and manage published content across social platforms, including Facebook, TikTok, LinkedIn, Instagram, and other relevant channels.
- Collaborate with the marketing and design teams to create visually appealing posts.
- Engage with our audience in real time, ensuring prompt and thoughtful responses to comments and inquiries.
- Analyze key metrics and adjust strategy as necessary to improve engagement and reach.
- Stay updated with the latest social media trends and assist with high-visibility fundraising events like Giving Tuesday.
- Organize and manage social media campaigns for special events, webinars, and other vital initiatives.

What's in it for you?

- Elevate your social media management profile with various campaigns and initiatives.
- Collaborate and network with professionals in the ed-tech industry.
- Obtain a letter of recommendation upon successful completion of your volunteer term.
- Contribute to an organization passionately dedicated to revolutionizing learning.

Qualifications:

- Proven experience managing social media channels with demonstrable results
- Familiarity with social media analytics and monitoring tools
- Strong written and verbal communication skills
- Ability to strategize and multitask while maintaining attention to detail
- Passionate for building digital communities and the role of immersive education in shaping futures

How to Apply:

Interested candidates are requested to send a brief introduction and links to any previous video editing work/portfolio to volunteer@immersivelrn.org. Please use the subject line: "Social Media Manager Volunteer Application – Your Name" and visit our volunteer website to learn more.

Please note: While this is a volunteer position, iLRN is deeply committed to recognizing and valuing the time and expertise of all team members. We welcome you to join our team and look forward to working with you!

Thank you for considering volunteering with iLRN!

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