

Strategic Goals

The **Immersive Learning Research Network (iLRN)** advances its mission—to *improve humanity and our world*—through a set of **strategic goals** that guide our projects, partnerships, and community activities.

? Goal 1: Advance Knowledge

Objective: Lead the global conversation on immersive learning as a scientific and professional discipline.

- Develop the *iLRN Knowledge Tree* as the field's unifying framework.
 - Publish high-quality research and proceedings.
 - Build the *iLRN Repository* of immersive learning evidence and exemplars.
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? Goal 2: Strengthen Community

Objective: Build a thriving, distributed network of immersive learning professionals.

- Expand membership and volunteer engagement worldwide.
 - Support Chapters, Special Tracks, and working groups as engines of collaboration.
 - Use the *Codex* as our delegation hub and source of truth.
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? Goal 3: Foster Global Access & Equity

Objective: Ensure immersive learning benefits all people, across geographies and contexts.

- Promote inclusive practices and IDEAS principles (Inclusion, Diversity, Equity, Access, Social Justice).
- Highlight Indigenous, regional, and underrepresented perspectives through global initiatives.
- Provide affordable, hybrid pathways for conference participation.

? Goal 4: Innovate with Impact

Objective: Translate immersive technologies into real-world solutions.

- Partner with industry, government, and education to design meaningful applications.
 - Support iLEAD workshops and the *Innovation Garden* for practitioner growth.
 - Showcase exemplar projects through the Virtual Campus and global events.
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? Goal 5: Ensure Sustainability & Stewardship

Objective: Secure iLRN's long-term health as an association.

- Develop sustainable funding through partnerships, grants, and sponsorships.
 - Grow leadership capacity across roles to reduce dependency on a few individuals.
 - Embed environmental responsibility in our practices and platforms.
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? Goal 6: Shape the Future(s) of Immersive Learning

Objective: Position iLRN as a leader in futures thinking for education and society.

- Conduct the *Immersive Futures Report* and regional environmental scans.
 - Use foresight methodologies to anticipate technological and social change.
 - Align with UN Sustainable Development Goals and other global frameworks.
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□□ How to Use This Page

- As a **strategic anchor** for Codex workflows and projects.
 - To align new initiatives, proposals, and partnerships with iLRN's direction.
 - As a **shared compass** that unites our network in service of humanity and our world.
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