

iLRN2026 Leadership Meeting - Nov 14, 2025

Leadership Sync Update — Nov 14 2025

From: General Chairs

To: iLRN2026 Organizing Committee

Meeting Type: Leadership Sync (GC + PC + ET)

Attendance:

- Daphne
- Tassos
- George

1. **Headline** (1–2 sentences)

- Finalization of keynote and feature speakers and web site updates
- Decided on final design for keynotes and feature talks for social media [link to canvas]
- Create the web pages for in-person academic and social
- Create the online program
- Discussed the gift content of the conference bag which is another sponsorship of local sponsors
- Finalised that the conference welcome will be at the Main presentation room at Propylaia at 9-11 and the rest of the presentations will start at 11 using lecture theaters A and B (118 and 125 people).
- Finalised the conversation about the rooms to be booked.
- Identify publications chair, social media & marketing, international chair, academic program chairs shadowing.
- Organise a webinar and create a video to promote Athens and online and DC.
- Communication with the awards team to explain the process.

2. **Progress Since Last OC Meeting**

- Update the <https://www.immersivelrn.org/ilrn2026/call-for-papers/> page with the name of the keynote and feature speakers and provide the link <https://www.immersivelrn.org/ilrn2026/keynote-featured/>
- **Keynote in person - Professor David Brown**
- **Keynote in person - Professor Eleni A. Kyza**
- **Keynote in person - Professor Guido Makransky**

- **Feature in person - Dr. Elina Megalou**
- **Feature in person - Daniel Mitelpukt**
- **Feature in person - Professor Michalis Paraskevas**
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- **Keynote online - Professor Barney Dalgarno**
- **Feature online - Professor Panayiotis Koutsabasis, Assos Spyros Vosinakis**
- **Feature online - Jeehon**
- **Feature online - Vassiliki Bouki**
- From the the CFP page [<https://www.immersivelrn.org/ilrn2026/call-for-papers/> take

3. Key Decisions

- **Decision:**
- **Website:** Update all keynote and feature speaker details; request web team to create pages for in-person (academic & social) and online program. (*Action: Daphne*)
- **Social Media:** Share final graphics for speaker announcements and begin rolling promotions. (*Action: Daphne*)
- **Author Communication:** Remind authors to book accommodation early when sending decision notifications. (*Action: Daphne*)
- **Program Update:** Remove Aitherion Experience; replace with visit to the Science & Technology Museum located near the venue. (*Action: George K.*)
- **Promotional Materials:** Create a promotional video for Athens, online components, and DC. (*Action: Tassos & George*)
- **Awards Process:** Communicate with the Awards Team to ensure shared understanding and workflow alignment. (*Action: Daphne*)

4. Current Focus / What's Next

- Finalising content for program webpages (in-person and online).
- Preparing coordinated promotional campaign (keynotes, DC, Athens, online program).
- Drafting the webinar plan and video script for promotional materials.
- Confirming chairs for Publications, Social Media & Marketing, International Engagement, and shadow Academic Program Chairs.

Upcoming milestones:

- **Nov 20:** Website updates for program pages completed.
- **Nov 25:** First social media push for speaker announcements.
- **Dec 1:** Draft promotional video and webinar outline ready for review.

5. Asks for the Organizing Committee

- **Upcoming milestones:**
 - **Track Chairs:** Confirm review boards and ensure all reviewers are active by **Nov18**.
 - **Web Team:** Prioritise creation of in-person schedule pages and online program structure.

- **Social Media Team:** Begin rolling campaigns for keynotes, features, DC extension, and venue promotion.
- **Local Team:** Confirm logistics for the Science & Technology Museum activity and provide details for inclusion in the program.

6. Risks / Needs Attention (Optional, ?2 bullets)

- Risk of delays in website updates impacting early promotion.
- Limited time window for accommodation booking—needs prominent communication to authors.

Next Leadership Sync: {{date}}

Next leadership meeting

iLRN2026 Quick Links

- Call for Papers and Proposals
- Keynote & Featured Speakers

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Updated 26 November 2025 19:38:33 by Daphne Economou