

Director of Sponsorship

The Director of Sponsorships and Partnerships role involves responsibility for developing and maintaining sponsorship programme in order to meet or exceed the overall conference objectives. Responsibilities include research for potential sponsors; make contact with decision makers; negotiate for the long-term; create conference sponsorship package valuation; perfect the conference sponsorship strategy.

- Share sponsor graphics and text with social media and virtual campus teams
- Ensure website as update details on sponsors

The Director of Sponsorships and Partnerships is appointed for serving for a 2-year term. The first year in an apprentice role to a more experienced chair.

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